

Travel brochure

Student name _____

Class · period _____

Due date _____

THE SHORT VERSION

Create a travel brochure for a real Deaf-friendly destination — Gallaudet University, NTID/RIT, a Deaf Expo, a Deaf-owned business, or a Deaf cultural landmark. Your goal is to inform and inspire others to learn about and visit this Deaf-centered location.

PROJECT GOALS

- 1 Research a Deaf-friendly place and gather important details.
- 2 Highlight why this place is important to the Deaf community.
- 3 Use ASL vocabulary, classifiers, and NMMs to present the information (if presenting by video).
- 4 Demonstrate cultural understanding and visual creativity.

WHAT TO INCLUDE

All seven sections.

- ☐ 01 Name of the place and its location
- ☐ 02 Brief history or background
- ☐ 03 Why it is significant to the Deaf community
- ☐ 04 Photos or visuals (real or hand-drawn)
- ☐ 05 Information on tours, events, or programs offered
- ☐ 06 Accessibility features for Deaf and hard-of-hearing visitors
- ☐ 07 A section titled “Why You Should Visit!” written in ASL gloss or supported by a signed video

FORMAT OPTIONS

Choose one.

- ☐ Folded paper brochure (tri-fold or bi-fold)
- ☐ Digital brochure (Canva, Google Slides, or similar)
- ☐ Video brochure (signed, with visuals, organized like a tour)

RUBRIC

Content — includes all required sections	15
Cultural accuracy and Deaf relevance	10
Creativity and visual design	10
ASL use (if video) or accurate gloss (if written)	10
Spelling, grammar, and neatness	5
Total	50

COMMENTS
